The International Relations of Québec and its Engagement with the United States

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Paradiplomacy

- In the USA:
  - in 1970: 4 states had offices abroad
  - in 2008: 42 states have 245 offices abroad in 34 countries

- Germany: 140 offices abroad: 21 in the United States.

- France, Spain, Japan, Mexico, Brazil...

- Ontario and Alberta: 10 offices abroad.
Québec’s international relations

• Ministry of International relations, la Francophonie and external trade.

• 28 « mini embassy » in 15 countries.

• 2011-2012 : 115 million $

• 555 civil servants and 180 abroad.

• Since 1965 : 700 international agreements with regions of sovereign countries in 80 different countries. 377 are still in force.

• 2011-2012, Quebec government carried out 54 international ministerial mission an average of 4.5 per month.
Business paradiplomacy

• Trade promotion.
  • Export Québec

• 50 delegations a week in China

• Attracting FDI
  • 5000 API

• Image building

• Attracting talents and students
  • Labor mobility agreement Québec-France

• Promote tourism and international students
Internationalization

- International treaty: 1946-2006 : 6000 to 160 000
  - Impressive body of law to implement
  - 40% all federal laws in Canada.
  - Canada dual international law system

- Government procurements, Education, public health, cultural diversity, the environment, business subsidies, the treatment accorded to investors, the removal of non-tariff barriers, agriculture, services…

- Subnational governments want to participate actively
Identity paradiplomacy

- Identity diplomacy: Québec, Catalonia, Scotland, Flanders.
  - Catalonia: 66 offices abroad.
  - Flanders: 100 offices abroad.
- Promote cultural distinctiveness
- Nation building tool.
- Very conflictual with Ottawa:
  - « Canada must speak with one voice »
Is it new?

- 1816: Lower Canada opened a delegation in London.
- 1869: Immigration officer in London / delegation in 1911.
- 1882: Québec opened a delegation in Paris (even before Canada had the right to do so) and Brussels in 1911.
- 1960: The expansion of Quebec in the world
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1940</td>
<td>Québec delegation in New York.</td>
</tr>
<tr>
<td>1962</td>
<td>Nationalization of Hydro-Québec.</td>
</tr>
</tbody>
</table>
| 1965 | Lesage emissary to the US.  
| 1976 | Opération Amérique.  
  - 1980-1995 referendum  
| 1988 | Without Québec no Free trade with the US. |
| 9/11 | Security at the border. |
Québec’s action plan 2010-2013.

- Five major initiative:
  - 1- To foster economical exchanges and attract FDI
  - 2- Reinforce Québec’s leadership on Energy and environment
  - 3- Security North America
  - 4- Québec’s identity
  - 5- Export Québec’s know-how
Transborder subnational relations

- 400 agreements between: 10 Canadian provinces, 50 US States and 31 Mexican states and one federal district.
  - 100 agreements on environmental issues.

- Quebec has joined many US institutions as a member or an observer (Council of State Governments, Eastern Regional Politics Conference, National Conference of State Legislatures).


- Very active with California in the Western Climate Initiative.
MARCHÉS DE L'ÉLECTRICITÉ DU NORD-EST DU CONTINENT

ONTARIO
27 005 MW, août 2006
151 TWh

QUÉBEC
38 286 MW, janvier 2011

NEW YORK
33 035 MW, août 2006
167 TWh

NOUVELLE-ANGLETERRE
28 130 MW, août 2006
132,6 TWh

MIDWEST
116 030 MW, juillet 2006
620 TWh

INTERCONNECTION PJM
144 644 MW, août 2006
738 TWh
FIGURE 2
If U.S. States Were Nations 2010

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FIGURE 4
If Canadian Provinces and Territories Were Nation-States, 2010
Figure 2a: Canada’s Merchandise Exports by Destination
FIGURE 9
Total Import Value of Goods from Canada to U.S. 1988-2010
($ U.S. Billions)

Source: U.S. Department of Commerce, International Trade Administration and U.S. Census Bureau
Exportations de marchandises vers les É.-U.

Exportations totales vers les É.-U.
Exportations totales hors énergie vers les É.-U.
Exportations totales d'énergie vers les É.-U.

Source: Statistique Canada, Commerce international canadien de marchandises (base douanière)
Total export value of Goods Québec-US since 1996
Québec’s most important trade partners

- State of New York : 6.1 billion
- Vermont : 3.2 billion
- Tennessee: 3.1 billion
- Pennsylvania : 3.1 billion
- Texas : 2.8 billion
- Illinois : 2.6 billion.
Québec’s total export of goods since 2002
FIGURE 10

U.S. Direct Investment in Canada, 1988-2010 (U.S. $ Billions, Historical-Cost Basis)

Source: U.S. Department of Commerce, Bureau of Economic Analysis
FIGURE 8
Total Export Value of Goods from U.S. to Canada, 1988-2010 ($ U.S. Billions)

Source: U.S. Department of Commerce, International Trade Administration and U.S. Census Bureau
Canadian Direct Investment in the United States, 1988-2010 (U.S. $ Billions, Historical-Cost Basis)

Source: U.S. Department of Commerce, Bureau of Economic Analysis
<table>
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<th>State</th>
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<th>Percentage</th>
<th>Mexico’s Rank of Total Exports</th>
<th>Percentage</th>
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FIGURE 12

Visits by Americans to Canada, 1989-2010 (millions of visits)

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism Industries
FIGURE 13
Visits by Canadians to the United States, 1990-2010 (millions of visits)

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism Industries
Conclusion

• Shale gas revolution and energy independence in the US.

• Promote Quebec image abroad
  • Trade deficit : Illinois, Texas, California.
  • Corruption scandal.

• Cap and trade with California.

• Attract Tourism.